



2019 Sponsorship Opportunities

Event Details:

Thursday, July 4, 2019

The Pfield, Pflugerville, TX

\$15,000: Presenting Sponsor

- Area wide visibility through inclusion in print and digital promotion of the event.
- Your logo:
 - On the Pfirecracker Pfestival event poster and print ads.
 - On pfirecrackerpfestival.com with a link to your website.
 - On a banner across the bottom of the stage.
- Your name:
 - Included in all announcements as Fireworks Presented by "Company."
 - Publicized in weekly Key to the City newsletter emailed to Pflugerville residents.
- 4 VIP parking spaces
- Complimentary company vendor booth at event site.
- Company representative joins the Mayor onstage for countdown to the fireworks show.

~~\$5,000: Stage Sponsor~~ no longer available

- Area wide visibility through inclusion in print and digital promotion of the event.
- Your logo:
 - On the Pfirecracker Pfestival event poster and print ads
 - On a banner across the bottom of the stage.
- Company included in all announcements as "Music Presented by "Company."

\$1,000: Kid's Activities

- Company logo/name included on event posters and other promotional materials (sized by tier).
- Sign at Kid's area with Kid's Area provided by "Company."

\$500: General Sponsor

- Company logo/name included on event posters and other promotional materials (sized by tier).

To receive full sponsorship benefits, agreement letter must be signed by May 1, 2018.

Contact Maggie Holman, Special Events Coordinator

Email: maggieh@pflugervilletx.gov Phone: 512-990-6113